

## Question 3 Appendix A

Who is using this information?

Here is the complete list of companies who will use your information. Please view their privacy policy for more details.

Reject All

- |   |                          |
|---|--------------------------|
| 1020, Inc. dba Placecast and Ericsson Emodo | <input type="checkbox"/> |
| 1plusX AG                                   | <input type="checkbox"/> |
| 2KDirect, Inc. (dba iPromote)               | <input type="checkbox"/> |
| 33Across                                    | <input type="checkbox"/> |
| 7Hops.com Inc. (ZergNet)                    | <input type="checkbox"/> |
| : Tappx                                     | <input type="checkbox"/> |
| A Million Ads Limited                       | <input type="checkbox"/> |
| A.Mob                                       | <input type="checkbox"/> |
| AAX LLC                                     | <input type="checkbox"/> |
| Accelerize Inc.                             | <input type="checkbox"/> |
| Accorp Sp. z o.o.                           | <input type="checkbox"/> |
| Active Agent AG                             | <input type="checkbox"/> |
| Acuityads Inc.                              | <input type="checkbox"/> |
| Ad Unity Ltd                                | <input type="checkbox"/> |
| ad6media                                    | <input type="checkbox"/> |
| Adacado Technologies Inc. (DBA Adacado)     | <input type="checkbox"/> |
| adality GmbH                                | <input type="checkbox"/> |
| ADARA MEDIA UNLIMITED                       | <input type="checkbox"/> |
| AdClear GmbH                                | <input type="checkbox"/> |
| AdColony, Inc.                              | <input type="checkbox"/> |

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| AddApptr GmbH                     | <input type="checkbox"/> |
| AdDefend GmbH                     | <input type="checkbox"/> |
| AdElement Media Solutions Pvt Ltd | <input type="checkbox"/> |
| Adello Group AG                   | <input type="checkbox"/> |
| Adelphic LLC                      | <input type="checkbox"/> |
| Adevinta Spain S.L.U.             | <input type="checkbox"/> |
| Adform A/S                        | <input type="checkbox"/> |
| Adhese                            | <input type="checkbox"/> |
| adhood.com                        | <input type="checkbox"/> |
| Adikteev / Emoteev                | <input type="checkbox"/> |
| Adimo                             | <input type="checkbox"/> |
| ADITION technologies AG           | <input type="checkbox"/> |
| Adkernel LLC                      | <input type="checkbox"/> |
| Adledge                           | <input type="checkbox"/> |
| Adloox SA                         | <input type="checkbox"/> |
| Adludio Ltd                       | <input type="checkbox"/> |
| ADMAN - Phaistos Networks, S.A.   | <input type="checkbox"/> |
| ADman Interactive SL              | <input type="checkbox"/> |
| adMarketplace, Inc.               | <input type="checkbox"/> |
| AdMaxim Inc.                      | <input type="checkbox"/> |
| Admedo Ltd                        | <input type="checkbox"/> |
| admetrics GmbH                    | <input type="checkbox"/> |

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| Admixer EU GmbH                     | <input type="checkbox"/> |
| Admotion SRL                        | <input type="checkbox"/> |
| Adnami Aps                          | <input type="checkbox"/> |
| Adobe Advertising Cloud             | <input type="checkbox"/> |
| Adobe Audience Manager              | <input type="checkbox"/> |
| Adprime Media Inc.                  | <input type="checkbox"/> |
| ADRINO Sp. z o.o.                   | <input type="checkbox"/> |
| adrule mobile GmbH                  | <input type="checkbox"/> |
| Adserve.zone / Artworx AS           | <input type="checkbox"/> |
| Adsolutions BV                      | <input type="checkbox"/> |
| AdSpirit GmbH                       | <input type="checkbox"/> |
| adsquare GmbH                       | <input type="checkbox"/> |
| Adssets AB                          | <input type="checkbox"/> |
| AdsWizz Inc.                        | <input type="checkbox"/> |
| Adtelligent Inc.                    | <input type="checkbox"/> |
| AdTheorent, Inc                     | <input type="checkbox"/> |
| AdTiming Technology Company Limited | <input type="checkbox"/> |
| ADUX                                | <input type="checkbox"/> |
| advanced store GmbH                 | <input type="checkbox"/> |
| ADventori SAS                       | <input type="checkbox"/> |
| Adverline                           | <input type="checkbox"/> |
| ADWAYS SAS                          | <input type="checkbox"/> |

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| ADYOULIKE SA                   | <input type="checkbox"/> |
| Aerserv LLC                    | <input type="checkbox"/> |
| Affectv Ltd                    | <input type="checkbox"/> |
| affilinet                      | <input type="checkbox"/> |
| Affle International            | <input type="checkbox"/> |
| Alive & Kicking Global Limited | <input type="checkbox"/> |
| Alliance Gravity Data Media    | <input type="checkbox"/> |
| Amobee, Inc.                   | <input type="checkbox"/> |
| AntVoice                       | <input type="checkbox"/> |
| Apester Ltd                    | <input type="checkbox"/> |
| AppConsent Xchange             | <input type="checkbox"/> |
| AppNexus Inc.                  | <input type="checkbox"/> |
| Arcspire Limited               | <input type="checkbox"/> |
| Arkeero                        | <input type="checkbox"/> |
| ARMIS SAS                      | <input type="checkbox"/> |
| Arrivalist Co.                 | <input type="checkbox"/> |
| ATG Ad Tech Group GmbH         | <input type="checkbox"/> |
| Audience Network               | <input type="checkbox"/> |
| Audience Trading Platform Ltd. | <input type="checkbox"/> |
| AudienceProject Aps            | <input type="checkbox"/> |
| Audiens S.r.l.                 | <input type="checkbox"/> |
| AuDigent                       | <input type="checkbox"/> |

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| audio content & control GmbH | <input type="checkbox"/> |
| Automattic Inc.              | <input type="checkbox"/> |
| Avazu Inc.                   | <input type="checkbox"/> |
| Avid Media Ltd               | <input type="checkbox"/> |
| Avocet Systems Limited       | <input type="checkbox"/> |
| Axel Springer Teaser Ad GmbH | <input type="checkbox"/> |
| Axonix Ltd                   | <input type="checkbox"/> |
| Azerion Holding B.V.         | <input type="checkbox"/> |
| B2B Media Group EMEA GmbH    | <input type="checkbox"/> |
| Bandsintown Amplified LLC    | <input type="checkbox"/> |
| Bannerflow AB                | <input type="checkbox"/> |
| Beachfront Media LLC         | <input type="checkbox"/> |
| Beaconspeak Ltd              | <input type="checkbox"/> |
| Beemray Oy                   | <input type="checkbox"/> |
| BeeswaxIO Corporation        | <input type="checkbox"/> |
| BEINTOO SPA                  | <input type="checkbox"/> |
| BeOp                         | <input type="checkbox"/> |
| Better Banners A/S           | <input type="checkbox"/> |
| BidBerry SRL                 | <input type="checkbox"/> |
| Bidmanagement GmbH           | <input type="checkbox"/> |
| Bidstack Limited             | <input type="checkbox"/> |
| BIDSWITCH GmbH               | <input type="checkbox"/> |

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| Bidtellect, Inc                   | <input type="checkbox"/> |
| BidTheatre AB                     | <input type="checkbox"/> |
| Bigabid Media Ltd                 | <input type="checkbox"/> |
| BILENDI SA                        | <input type="checkbox"/> |
| Bit Q Holdings Limited            | <input type="checkbox"/> |
| BLIINK SAS                        | <input type="checkbox"/> |
| Blis Media Limited                | <input type="checkbox"/> |
| Blue                              | <input type="checkbox"/> |
| Blue Billywig BV                  | <input type="checkbox"/> |
| Bmind a Sales Maker Company, S.L. | <input type="checkbox"/> |
| Bombora Inc.                      | <input type="checkbox"/> |
| Bounce Exchange, Inc              | <input type="checkbox"/> |
| Brand Metrics Sweden AB           | <input type="checkbox"/> |
| Browsi Mobile Ltd                 | <input type="checkbox"/> |
| Bucksense Inc                     | <input type="checkbox"/> |
| BusinessClick                     | <input type="checkbox"/> |
| Cablato Limited                   | <input type="checkbox"/> |
| Capitaldata                       | <input type="checkbox"/> |
| Captify Technologies Limited      | <input type="checkbox"/> |
| Cedato Technologies LTD.          | <input type="checkbox"/> |
| Celtra, Inc.                      | <input type="checkbox"/> |
| Centro, Inc.                      | <input type="checkbox"/> |

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| CerebroAd.com s.r.o.             | <input type="checkbox"/> |
| ChannelSight                     | <input type="checkbox"/> |
| Chargeads                        | <input type="checkbox"/> |
| CHEQ AI TECHNOLOGIES LTD.        | <input type="checkbox"/> |
| Clicksco Digital Limited         | <input type="checkbox"/> |
| Clipcentric, Inc.                | <input type="checkbox"/> |
| Cloud Technologies S.A.          | <input type="checkbox"/> |
| Codewise Sp. z o.o. Sp. k        | <input type="checkbox"/> |
| Collective Europe Ltd.           | <input type="checkbox"/> |
| Collective, Inc. dba Visto       | <input type="checkbox"/> |
| Colpirio.com                     | <input type="checkbox"/> |
| Comcast International France SAS | <input type="checkbox"/> |
| Commanders Act                   | <input type="checkbox"/> |
| communicationAds GmbH & Co. KG   | <input type="checkbox"/> |
| comScore, Inc.                   | <input type="checkbox"/> |
| Confiant Inc.                    | <input type="checkbox"/> |
| Connatix Native Exchange Inc.    | <input type="checkbox"/> |
| ConnectAd Realtime GmbH          | <input type="checkbox"/> |
| Consumable, Inc.                 | <input type="checkbox"/> |
| Contact Impact GmbH              | <input type="checkbox"/> |
| Converge-Digital                 | <input type="checkbox"/> |
| Conversant Europe Ltd.           | <input type="checkbox"/> |

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| Crimtan Holdings Limited          | <input type="checkbox"/> |
| Criteo SA                         | <input type="checkbox"/> |
| Cuebiq Inc.                       | <input type="checkbox"/> |
| Cxense ASA                        | <input type="checkbox"/> |
| Cybba, Inc.                       | <input type="checkbox"/> |
| Cybersoft                         | <input type="checkbox"/> |
| Czech Publisher Exchange z.s.p.o. | <input type="checkbox"/> |
| D-Edge                            | <input type="checkbox"/> |
| Dailymotion SA                    | <input type="checkbox"/> |
| Dataseat Ltd                      | <input type="checkbox"/> |
| Dataxu, Inc.                      | <input type="checkbox"/> |
| DeepIntent, Inc.                  | <input type="checkbox"/> |
| DEFINE MEDIA GMBH                 | <input type="checkbox"/> |
| Delta Projects AB                 | <input type="checkbox"/> |
| Demandbase, Inc.                  | <input type="checkbox"/> |
| Densou Trading Desk ApS           | <input type="checkbox"/> |
| Dentsu Aegis Network Italia SpA   | <input type="checkbox"/> |
| Digilant Spain, SLU               | <input type="checkbox"/> |
| Digital Control GmbH & Co. KG     | <input type="checkbox"/> |
| Digital East GmbH                 | <input type="checkbox"/> |
| digitalAudience                   | <input type="checkbox"/> |
| DIGITEKA Technologies             | <input type="checkbox"/> |



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| Digitize New Media Ltd       | <input type="checkbox"/> |
| DigiTrust / IAB Tech Lab     | <input type="checkbox"/> |
| district m inc.              | <input type="checkbox"/> |
| DoubleVerify Inc.            | <input type="checkbox"/> |
| Dr. Banner                   | <input type="checkbox"/> |
| Drawbridge, Inc.             | <input type="checkbox"/> |
| Dugout Limited               | <input type="checkbox"/> |
| dunnhumby Germany GmbH       | <input type="checkbox"/> |
| Duplo Media AS               | <input type="checkbox"/> |
| Duration Media, LLC.         | <input type="checkbox"/> |
| DynAdmic                     | <input type="checkbox"/> |
| Dynamic 1001 GmbH            | <input type="checkbox"/> |
| EASYmedia GmbH               | <input type="checkbox"/> |
| Effiliation                  | <input type="checkbox"/> |
| Effinity                     | <input type="checkbox"/> |
| Emerse Sverige AB            | <input type="checkbox"/> |
| emetriq GmbH                 | <input type="checkbox"/> |
| EMX Digital LLC              | <input type="checkbox"/> |
| Etarget SE                   | <input type="checkbox"/> |
| Eulerian Technologies        | <input type="checkbox"/> |
| Exactag GmbH                 | <input type="checkbox"/> |
| Exponential Interactive, Inc | <input type="checkbox"/> |

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| Eyeota Ptd Ltd                       | <input type="checkbox"/> |
| Ezoic Inc.                           | <input type="checkbox"/> |
| Fidelity Media                       | <input type="checkbox"/> |
| Fidzup                               | <input type="checkbox"/> |
| Fifty Technology Limited             | <input type="checkbox"/> |
| Flashtalking, Inc.                   | <input type="checkbox"/> |
| FlexOffers.com, LLC                  | <input type="checkbox"/> |
| Forensiq LLC                         | <input type="checkbox"/> |
| FORTVISION                           | <input type="checkbox"/> |
| Free Stream Media Corp. dba Samba TV | <input type="checkbox"/> |
| Fusio by S4M                         | <input type="checkbox"/> |
| Fyber                                | <input type="checkbox"/> |
| Gammed                               | <input type="checkbox"/> |
| Gamoshi LTD                          | <input type="checkbox"/> |
| GDMServices, Inc. d/b/a FiksuDSP     | <input type="checkbox"/> |
| Gemius SA                            | <input type="checkbox"/> |
| Genius Sports Media Limited          | <input type="checkbox"/> |
| Getintent USA, inc.                  | <input type="checkbox"/> |
| GlobalWebIndex                       | <input type="checkbox"/> |
| Go.pl sp. z o.o.                     | <input type="checkbox"/> |
| Goldbach Group AG                    | <input type="checkbox"/> |
| Golden Bees                          | <input type="checkbox"/> |

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| Goodway Group, Inc.                              | <input type="checkbox"/> |
| GP One GmbH                                      | <input type="checkbox"/> |
| GRAPHINIUM                                       | <input type="checkbox"/> |
| Greenhouse Group BV (with its trademark LemonPI) | <input type="checkbox"/> |
| GroupM UK Limited                                | <input type="checkbox"/> |
| GumGum, Inc.                                     | <input type="checkbox"/> |
| Haensel AMS GmbH                                 | <input type="checkbox"/> |
| Happydemics                                      | <input type="checkbox"/> |
| hbfsTech   | <input type="checkbox"/> |
| HIRO Media Ltd                                   | <input type="checkbox"/> |
| Hivestack Inc.                                   | <input type="checkbox"/> |
| Hottraffic BV (DMA Institute)                    | <input type="checkbox"/> |
| Hybrid Adtech GmbH                               | <input type="checkbox"/> |
| ID5 Technology SAS                               | <input type="checkbox"/> |
| IgnitionAi Ltd                                   | <input type="checkbox"/> |
| IgnitionOne                                      | <input type="checkbox"/> |
| Illuma Technology Limited                        | <input type="checkbox"/> |
| Impactify  | <input type="checkbox"/> |
| Impression Desk Technologies Limited             | <input type="checkbox"/> |
| Improve Digital International BV                 | <input type="checkbox"/> |
| Index Exchange, Inc.                             | <input type="checkbox"/> |
| INFINIA MOBILE S.L.                              | <input type="checkbox"/> |

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| InMobi Pte Ltd                           | <input type="checkbox"/> |
| INNITY                                   | <input type="checkbox"/> |
| Innovid Inc.                             | <input type="checkbox"/> |
| Inskin Media LTD                         | <input type="checkbox"/> |
| Inspired Mobile Limited                  | <input type="checkbox"/> |
| Instinctive, Inc.                        | <input type="checkbox"/> |
| Instreamatic inc.                        | <input type="checkbox"/> |
| InsurAds Technologies SA.                | <input type="checkbox"/> |
| Integral Ad Science, Inc.                | <input type="checkbox"/> |
| Intent Media, Inc.                       | <input type="checkbox"/> |
| Intercept Interactive Inc. dba Undertone | <input type="checkbox"/> |
| Internet BillBoard a.s.                  | <input type="checkbox"/> |
| Intowow Innovation Ltd.                  | <input type="checkbox"/> |
| INVIBES GROUP                            | <input type="checkbox"/> |
| iotec global Ltd.                        | <input type="checkbox"/> |
| IPONWEB GmbH                             | <input type="checkbox"/> |
| Jaduda GmbH                              | <input type="checkbox"/> |
| Jampp LTD                                | <input type="checkbox"/> |
| Jivox Corporation                        | <input type="checkbox"/> |
| Join                                     | <input type="checkbox"/> |
| Jointag S.r.l.                           | <input type="checkbox"/> |
| Justpremium BV                           | <input type="checkbox"/> |

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| Kairos Fire                               | <input type="checkbox"/> |
| Kayzen                                    | <input type="checkbox"/> |
| Keymantics                                | <input type="checkbox"/> |
| Knorex Pte Ltd                            | <input type="checkbox"/> |
| Kochava Inc.                              | <input type="checkbox"/> |
| KUPONA GmbH                               | <input type="checkbox"/> |
| Kwanko                                    | <input type="checkbox"/> |
| LBC France                                | <input type="checkbox"/> |
| Leadplace - Temelio                       | <input type="checkbox"/> |
| LeftsnRight, Inc. dba LIQWID              | <input type="checkbox"/> |
| Leiki Ltd.                                | <input type="checkbox"/> |
| LEMO MEDIA GROUP LIMITED                  | <input type="checkbox"/> |
| Lifesight Pte. Ltd.                       | <input type="checkbox"/> |
| LifeStreet Corporation                    | <input type="checkbox"/> |
| Liftoff Mobile, Inc.                      | <input type="checkbox"/> |
| Ligatus GmbH                              | <input type="checkbox"/> |
| Linicom                                   | <input type="checkbox"/> |
| LiquidM Technology GmbH                   | <input type="checkbox"/> |
| Little Big Data sp.z.o.o.                 | <input type="checkbox"/> |
| Liveintent Inc.                           | <input type="checkbox"/> |
| LiveRamp, Inc.                            | <input type="checkbox"/> |
| LKQD, a division of Nexstar Digital, LLC. | <input type="checkbox"/> |

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| Localsensor B.V.                | <input type="checkbox"/> |
| Location Sciences AI Ltd        | <input type="checkbox"/> |
| LoopMe Ltd                      | <input type="checkbox"/> |
| LotaData, Inc.                  | <input type="checkbox"/> |
| Lotame Solutions, Inc.          | <input type="checkbox"/> |
| Lucid Holdings, LLC             | <input type="checkbox"/> |
| M32 Connect Inc                 | <input type="checkbox"/> |
| Madington                       | <input type="checkbox"/> |
| Madison Logic, Inc.             | <input type="checkbox"/> |
| MADVERTISE MEDIA                | <input type="checkbox"/> |
| mainADV Srl                     | <input type="checkbox"/> |
| MAIRDUMONT NETLETIX GmbH&Co. KG | <input type="checkbox"/> |
| Marfeel Solutions S.L           | <input type="checkbox"/> |
| Market Resource Partners LLC    | <input type="checkbox"/> |
| Maximus Live LLC                | <input type="checkbox"/> |
| Maytrics GmbH                   | <input type="checkbox"/> |
| mbr targeting GmbH              | <input type="checkbox"/> |
| McCann Discipline LTD           | <input type="checkbox"/> |
| Media.net Advertising FZ-LLC    | <input type="checkbox"/> |
| Mediaforce LTD                  | <input type="checkbox"/> |
| MediaMath, Inc.                 | <input type="checkbox"/> |
| mediarithmics SAS               | <input type="checkbox"/> |

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| Mediasmart Mobile S.L.         | <input type="checkbox"/> |
| Meetrics GmbH                  | <input type="checkbox"/> |
| MGID Inc.                      | <input type="checkbox"/> |
| Mindlytix SAS                  | <input type="checkbox"/> |
| MiQ                            | <input type="checkbox"/> |
| Mirando GmbH & Co KG           | <input type="checkbox"/> |
| MISSENA                        | <input type="checkbox"/> |
| mobalo GmbH                    | <input type="checkbox"/> |
| Mobfox US LLC                  | <input type="checkbox"/> |
| Mobile Journey B.V.            | <input type="checkbox"/> |
| Mobile Professionals BV        | <input type="checkbox"/> |
| Mobilewalla, Inc.              | <input type="checkbox"/> |
| Mobsuccess                     | <input type="checkbox"/> |
| Mobusi Mobile Advertising S.L. | <input type="checkbox"/> |
| My6sense Inc.                  | <input type="checkbox"/> |
| Myntelligence Limited          | <input type="checkbox"/> |
| MyTraffic                      | <input type="checkbox"/> |
| N Technologies Inc.            | <input type="checkbox"/> |
| Nano Interactive GmbH          | <input type="checkbox"/> |
| Nativo, Inc.                   | <input type="checkbox"/> |
| Near Pte Ltd                   | <input type="checkbox"/> |
| Neodata Group srl              | <input type="checkbox"/> |

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| NEORY GmbH  | <input type="checkbox"/> |
| Netsprint SA                                      | <input type="checkbox"/> |
| NetSuccess, s.r.o.                                | <input type="checkbox"/> |
| netzeffekt GmbH                                   | <input type="checkbox"/> |
| NEURAL.ONE  | <input type="checkbox"/> |
| Neustar on behalf of The Procter & Gamble Company | <input type="checkbox"/> |
| Neustar, Inc.                                     | <input type="checkbox"/> |
| News and Media Holding, a.s.                      | <input type="checkbox"/> |
| NEXD  | <input type="checkbox"/> |
| NextRoll, Inc.                                    | <input type="checkbox"/> |
| Nielsen Marketing Cloud                           | <input type="checkbox"/> |
| Norstat Danmark A/S                               | <input type="checkbox"/> |
| Noster Finance S.L.                               | <input type="checkbox"/> |
| Notify  | <input type="checkbox"/> |
| nugg.ad GmbH                                      | <input type="checkbox"/> |
| numberly  | <input type="checkbox"/> |
| Oath (EMEA) Limited                               | <input type="checkbox"/> |
| Ogury Ltd.  | <input type="checkbox"/> |
| On Device Research Limited                        | <input type="checkbox"/> |
| OnAudience Ltd                                    | <input type="checkbox"/> |
| OneTag Ltd  | <input type="checkbox"/> |
| Onfocus (Adagio)                                  | <input type="checkbox"/> |



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| Online Advertising Network Sp. z o.o. | <input type="checkbox"/> |
| Online Solution Int Limited           | <input type="checkbox"/> |
| Onnetwork Sp. z o.o.                  | <input type="checkbox"/> |
| Ooyala Inc                            | <input type="checkbox"/> |
| OpenX                                 | <input type="checkbox"/> |
| Opinary GmbH                          | <input type="checkbox"/> |
| Optomaton UG                          | <input type="checkbox"/> |
| Oracle                                | <input type="checkbox"/> |
| Oracle AddThis                        | <input type="checkbox"/> |
| Orion Semantics                       | <input type="checkbox"/> |
| ORTEC B.V.                            | <input type="checkbox"/> |
| Otto (GmbH & Co KG)                   | <input type="checkbox"/> |
| Outbrain UK Ltd                       | <input type="checkbox"/> |
| PaperG, Inc. dba Thunder Industries   | <input type="checkbox"/> |
| Parsec Media Inc.                     | <input type="checkbox"/> |
| Passendo ApS                          | <input type="checkbox"/> |
| Perform Media Services Ltd            | <input type="checkbox"/> |
| Permodo GmbH                          | <input type="checkbox"/> |
| Permutive Ltd.                        | <input type="checkbox"/> |
| Permutive Technologies, Inc.          | <input type="checkbox"/> |
| Pexi B.V.                             | <input type="checkbox"/> |
| pilotx.tv                             | <input type="checkbox"/> |

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| Pixalate, Inc.                        | <input type="checkbox"/> |
| PIXIMEDIA SAS                         | <input type="checkbox"/> |
| Platform161                           | <input type="checkbox"/> |
| Playbuzz Ltd.                         | <input type="checkbox"/> |
| PLAYGROUND XYZ EMEA LTD               | <input type="checkbox"/> |
| plista GmbH                           | <input type="checkbox"/> |
| Pocketmath Pte Ltd                    | <input type="checkbox"/> |
| Polar Mobile Group Inc.               | <input type="checkbox"/> |
| PowerLinks Media Limited              | <input type="checkbox"/> |
| Predicio                              | <input type="checkbox"/> |
| PREX Programmatic Exchange GmbH&Co KG | <input type="checkbox"/> |
| Programatica de publicidad S.L.       | <input type="checkbox"/> |
| Proxi.cloud Sp. z o.o.                | <input type="checkbox"/> |
| PROXISTORE                            | <input type="checkbox"/> |
| PUB OCEAN LIMITED                     | <input type="checkbox"/> |
| Publicis Media GmbH                   | <input type="checkbox"/> |
| Publishers Internationale Pty Ltd     | <input type="checkbox"/> |
| PubMatic, Inc.                        | <input type="checkbox"/> |
| PubNative GmbH                        | <input type="checkbox"/> |
| PulsePoint, Inc.                      | <input type="checkbox"/> |
| Purch Group, Inc.                     | <input type="checkbox"/> |
| PurposeLab, LLC                       | <input type="checkbox"/> |

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| Qriously                                      | <input type="checkbox"/> |
| Quantcast International Limited               | <input type="checkbox"/> |
| Qwertize                                      | <input type="checkbox"/> |
| R-Advertising                                 | <input type="checkbox"/> |
| R-TARGET                                      | <input type="checkbox"/> |
| Radio Net Media Limited                       | <input type="checkbox"/> |
| Rakuten Marketing LLC                         | <input type="checkbox"/> |
| Readpeak Oy                                   | <input type="checkbox"/> |
| Realeyes OÜ                                   | <input type="checkbox"/> |
| realzeit GmbH                                 | <input type="checkbox"/> |
| ReigNN Platform Ltd.                          | <input type="checkbox"/> |
| Relay42 Netherlands B.V.                      | <input type="checkbox"/> |
| remerge GmbH                                  | <input type="checkbox"/> |
| Research and Analysis of Media in Sweden AB   | <input type="checkbox"/> |
| Research Now Group, Inc                       | <input type="checkbox"/> |
| Revcontent, LLC                               | <input type="checkbox"/> |
| Reveal Mobile, Inc                            | <input type="checkbox"/> |
| RevLifter Ltd                                 | <input type="checkbox"/> |
| Rezonce Limited                               | <input type="checkbox"/> |
| RhythmOne, LLC                                | <input type="checkbox"/> |
| Rich Audience                                 | <input type="checkbox"/> |
| RMSi Radio Marketing Service interactive GmbH | <input type="checkbox"/> |

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| Rockabox Media Ltd            | <input type="checkbox"/> |
| Rockerbox, Inc                | <input type="checkbox"/> |
| RockYou, Inc.                 | <input type="checkbox"/> |
| Roq.ad GmbH                   | <input type="checkbox"/> |
| RTB House S.A.                | <input type="checkbox"/> |
| RTK.IO, Inc                   | <input type="checkbox"/> |
| RUN, Inc.                     | <input type="checkbox"/> |
| salesforce.com, inc.          | <input type="checkbox"/> |
| Samba TV UK Limited           | <input type="checkbox"/> |
| Sanoma Media Finland          | <input type="checkbox"/> |
| Scene Stealer Limited         | <input type="checkbox"/> |
| Schibsted Norge AS            | <input type="checkbox"/> |
| Schibsted Product and Tech UK | <input type="checkbox"/> |
| Seeding Alliance GmbH         | <input type="checkbox"/> |
| Seedtag Advertising S.L       | <input type="checkbox"/> |
| Seenthis AB                   | <input type="checkbox"/> |
| Sellpoints Inc.               | <input type="checkbox"/> |
| Semasio GmbH                  | <input type="checkbox"/> |
| Seznam.cz, a.s.               | <input type="checkbox"/> |
| ShareThis, Inc.               | <input type="checkbox"/> |
| Sharethrough, Inc             | <input type="checkbox"/> |
| SheMedia, LLC                 | <input type="checkbox"/> |

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| Shopalyst Inc          | <input type="checkbox"/> |
| Shopstyle              | <input type="checkbox"/> |
| ShowHeroes GmbH        | <input type="checkbox"/> |
| Sift Media, Inc        | <input type="checkbox"/> |
| Signal Digital Inc.    | <input type="checkbox"/> |
| Signals                | <input type="checkbox"/> |
| Simplifi Holdings Inc. | <input type="checkbox"/> |
| SINGLESPOT SAS         | <input type="checkbox"/> |
| Sirdata                | <input type="checkbox"/> |
| Sizmek                 | <input type="checkbox"/> |
| Skaze                  | <input type="checkbox"/> |
| Skimbit Ltd            | <input type="checkbox"/> |
| SlimCut Media SAS      | <input type="checkbox"/> |
| Smaato, Inc.           | <input type="checkbox"/> |
| Smadex SL              | <input type="checkbox"/> |
| Smart Adserver         | <input type="checkbox"/> |
| Smart Traffik          | <input type="checkbox"/> |
| smartclip Europe GmbH  | <input type="checkbox"/> |
| Smartclip Hispania SL  | <input type="checkbox"/> |
| Smartme Analytics      | <input type="checkbox"/> |
| Smartology Limited     | <input type="checkbox"/> |
| SMARTSTREAM.TV GmbH    | <input type="checkbox"/> |

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|--------------------------------------|--------------------------|
| SmartyAds Inc.                       | <input type="checkbox"/> |
| Smile Wanted Group                   | <input type="checkbox"/> |
| Snapsort Inc., operating as Sortable | <input type="checkbox"/> |
| Snapupp Technologies SL              | <input type="checkbox"/> |
| Social Tokens Ltd.                   | <input type="checkbox"/> |
| Sojern, Inc.                         | <input type="checkbox"/> |
| Solocal                              | <input type="checkbox"/> |
| Somo Audience Corp                   | <input type="checkbox"/> |
| Sonobi, Inc                          | <input type="checkbox"/> |
| Soundcast                            | <input type="checkbox"/> |
| Sourcepoint Technologies, Inc.       | <input type="checkbox"/> |
| Sovrn Holdings Inc                   | <input type="checkbox"/> |
| Spolecznosci Sp. z o.o. Sp. k.       | <input type="checkbox"/> |
| Sportradar AG                        | <input type="checkbox"/> |
| Spot.IM Ltd.                         | <input type="checkbox"/> |
| Spotad                               | <input type="checkbox"/> |
| SpotX                                | <input type="checkbox"/> |
| SpringServe, LLC                     | <input type="checkbox"/> |
| StackAdapt                           | <input type="checkbox"/> |
| StartApp Inc.                        | <input type="checkbox"/> |
| Steel House, Inc.                    | <input type="checkbox"/> |
| Ströer Mobile Performance GmbH       | <input type="checkbox"/> |

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| Ströer SSP GmbH                             | <input type="checkbox"/> |
| Sub2 Technologies Ltd                       | <input type="checkbox"/> |
| Sublime                                     | <input type="checkbox"/> |
| SunMedia                                    | <input type="checkbox"/> |
| Switch Concepts Limited                     | <input type="checkbox"/> |
| SYNC  | <input type="checkbox"/> |
| TabMo SAS                                   | <input type="checkbox"/> |
| Taboola Europe Limited                      | <input type="checkbox"/> |
| TACTIC™ Real-Time Marketing AS              | <input type="checkbox"/> |
| Tapad, Inc.                                 | <input type="checkbox"/> |
| Tapjoy, Inc.                                | <input type="checkbox"/> |
| TAPTAP Networks SL                          | <input type="checkbox"/> |
| Targetspot Belgium SPRL                     | <input type="checkbox"/> |
| Teads                                       | <input type="checkbox"/> |
| Tealium Inc                                 | <input type="checkbox"/> |
| Teemo SA                                    | <input type="checkbox"/> |
| Telaria, Inc                                | <input type="checkbox"/> |
| Telecoming S.A.                             | <input type="checkbox"/> |
| Telefonica Investigación y Desarrollo S.A.U | <input type="checkbox"/> |
| Teroa S.A.                                  | <input type="checkbox"/> |
| The ADEX GmbH                               | <input type="checkbox"/> |
| The Kantar Group Limited                    | <input type="checkbox"/> |

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| The MediaGrid Inc.         | <input type="checkbox"/> |
| The Ozone Project Limited  | <input type="checkbox"/> |
| The Reach Group GmbH       | <input type="checkbox"/> |
| The Rubicon Project, Inc.  | <input type="checkbox"/> |
| The Trade Desk             | <input type="checkbox"/> |
| Think Clever Media         | <input type="checkbox"/> |
| Thirdpresence Oy           | <input type="checkbox"/> |
| Timehop, Inc.              | <input type="checkbox"/> |
| TimeOne                    | <input type="checkbox"/> |
| Totaljobs Group Ltd        | <input type="checkbox"/> |
| Tradedoubler AB            | <input type="checkbox"/> |
| Tradelab, SAS              | <input type="checkbox"/> |
| TradeTracker               | <input type="checkbox"/> |
| travel audience GmbH       | <input type="checkbox"/> |
| TreSensa, Inc.             | <input type="checkbox"/> |
| Triapodi Ltd.              | <input type="checkbox"/> |
| Triboo Data Analytics      | <input type="checkbox"/> |
| TripleLift, Inc.           | <input type="checkbox"/> |
| Triton Digital Canada Inc. | <input type="checkbox"/> |
| TrueData Solutions, Inc.   | <input type="checkbox"/> |
| TTNET AS                   | <input type="checkbox"/> |
| Tunnl BV                   | <input type="checkbox"/> |



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| Turbo                             | <input type="checkbox"/> |
| twiago GmbH                       | <input type="checkbox"/> |
| UberMedia, Inc.                   | <input type="checkbox"/> |
| ucfunnel Co., Ltd.                | <input type="checkbox"/> |
| Underdog Media LLC                | <input type="checkbox"/> |
| Unruly Group Ltd                  | <input type="checkbox"/> |
| uppr GmbH                         | <input type="checkbox"/> |
| Uprival LLC                       | <input type="checkbox"/> |
| usemax advertisement (Emego GmbH) | <input type="checkbox"/> |
| Vdopia DBA Chocolate Platform     | <input type="checkbox"/> |
| Ve Global                         | <input type="checkbox"/> |
| VECTAURY                          | <input type="checkbox"/> |
| Venatus Media Limited             | <input type="checkbox"/> |
| Vibrant Media Limited             | <input type="checkbox"/> |
| video intelligence AG             | <input type="checkbox"/> |
| Video Media Groep B.V.            | <input type="checkbox"/> |
| Video Reach                       | <input type="checkbox"/> |
| Vidoomy Media SL                  | <input type="checkbox"/> |
| ViewPay                           | <input type="checkbox"/> |
| Viralize SRL                      | <input type="checkbox"/> |
| Visarity Technologies GmbH        | <input type="checkbox"/> |
| VRTCAL Markets, Inc.              | <input type="checkbox"/> |

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|---------------------------|--------------------------|
| Vuble                     | <input type="checkbox"/> |
| WebAds B.V                | <input type="checkbox"/> |
| Webedia                   | <input type="checkbox"/> |
| WebMediaRM                | <input type="checkbox"/> |
| WEBORAMA                  | <input type="checkbox"/> |
| Welect GmbH               | <input type="checkbox"/> |
| WhatRocks Inc.            | <input type="checkbox"/> |
| Whenever Media Ltd        | <input type="checkbox"/> |
| White Ops, Inc.           | <input type="checkbox"/> |
| Widespace AB              | <input type="checkbox"/> |
| Wizaly                    | <input type="checkbox"/> |
| X-Mode Social, Inc.       | <input type="checkbox"/> |
| xAd, Inc. dba GroundTruth | <input type="checkbox"/> |
| YellowHammer Media Group  | <input type="checkbox"/> |
| Yieldlab AG               | <input type="checkbox"/> |
| Yieldlove GmbH            | <input type="checkbox"/> |
| Yieldmo, Inc.             | <input type="checkbox"/> |
| Yieldr UK                 | <input type="checkbox"/> |
| YOC AG                    | <input type="checkbox"/> |
| Yormedia Solutions Ltd    | <input type="checkbox"/> |
| ZBO Media                 | <input type="checkbox"/> |
| Zemanta, Inc.             | <input type="checkbox"/> |

zeotap GmbH



Zeta Global



Ziff Davis LLC



ZighZag